



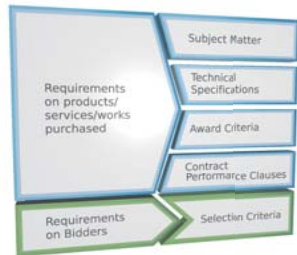
Public Procurement: a tool for sustainable development

Every year, public authorities spend approximately 17% of the EU GDP on goods and services. Among them are IT equipment, construction, textiles, food, cleaning, gardening, furniture, electricity, paper, transport.

All these goods and services have an impact on the environment during the cycle of extraction, production, use and disposal. They cause greenhouse gas emissions, pollution, biodiversity loss, and depletion of natural resources.

GPP as a voluntary tool can substantially lessen these adverse effects. The EC, together with stakeholders, has therefore developed common GPP criteria for 10 products and services.

Public authorities in the EU are responsible for the way they use their spending power. They should lead the change to sustainable production and consumption patterns and to eco-friendly technology!



What is GPP?

Green Public Procurement is the process in which public authorities take environmental concerns into account in their tendering for goods and services.

Drawing on public procurement legislation, procurement authorities can consider environmental factors when

deciding what to buy, provided they remain in line with the key principles of transparency, equal treatment and non-discrimination!

Why GPP?

Through GPP, procurement authorities can:

- reduce their carbon footprint and move toward their climate change objectives
- reduce pressure on the environment
- contribute to more sustainable use of natural resources
- drive innovation and boost the competitiveness of industry
- set an example for private and corporate consumers
- meet citizens' expectations
- ...and be cost-effective, if they take a life cycle costing approach!



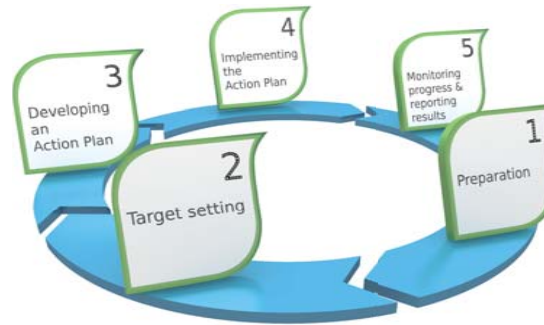
How to implement GPP in your own organisation/country?

Follow the steps of a simple management model for systematic implementation of GPP in your organisation/country.

Political commitment is essential for building a coherent, well coordinated approach.

Analyse procurement needs and prioritise goods and services with less adverse environmental impact. Establish improvement targets, a timeframe and a monitoring mechanism. Inform the market in advance and engage in dialogue with suppliers.

Act. Consolidate gains. Report on results!



More guidance on the EC GPP Toolkit: <http://ec.europa.eu/environment/gpp>

National contacts

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Green Public Procurement (GPP) Lead the change

National Conference

14 April 2010

Tallinn University Conference Centre,
Tallinn Hall, Uus-Sadama 5,
Tallinn, Estonia





Learn, share and act! The GPP national conference



This GPP national conference is organised by the Ministry of Environment in Estonia. It is part of a wider initiative funded by the European Commission DG Environment and executed by the International Training Centre of the ILO (ITCILO) to build capacity to disseminate, promote and implement GPP in Member States.



Why?



The conference aims at promoting dialogue and networking among all GPP stakeholders in Estonia.



You will enhance your understanding of why and how GPP can contribute to a better environment and to innovation through more sustainable technology, while saving money.

You will learn about EU GPP action to achieve the ambitious target of turning at least 50% of the tendering procedures in all Member States "green" by 2010, where "green" means compliant with endorsed common core GPP criteria for 10 product and service groups.

Most important, you will see what steps Estonia has taken toward GPP and existing good practice will be presented.

And at the end of this intense one-day conference, you will have a clearer view of what you can do to promote and implement GPP in your organization and country!



Who should participate?

All national stakeholders working on GPP policy formulation, implementation, dissemination and monitoring:

- policy makers and decision makers
- public procurement managers and officers from central, regional and local authorities
- chambers of commerce, industrial associations and businesses (including SMEs)
- NGOs, consumer associations, academics and journalists.



How to participate?



Please register by the e-mail address of Ministry of the Environment of Estonia keskkonnaministeerium@envir.ee no later than 29 March 2010. For any further information, you can contact Ms. Deevi Asbaum, adviser of the Administrative Department, by telephone: +372 626 2854 or e-mail: deevi.asbaum@envir.ee or Mr Hannes Mädo, adviser of the Administrative Department, by telephone +372 626 2806 or e-mail: hannes.mado@envir.ee

We invite you to participate!

- Participation is free.
- The number of participants is limited.
- Please note that participants must cover their own travel costs.



Programme



08.30 – 09.00 Registration

09.00 – 09.10 Conference opening

09.10 – 10.00 "Green public procurement (GPP) as part of environmental management in the public sector"
Harri Moora, Stockholm Environment Institute (SEI) Tallinn

10.00 – 10.30 "Environmental management – a powerful tool for environmental policy".
Jüri Truusa and Kadri Tomingas, Ministry of Environment

10.30 – 11.00 "The programme for the promotion of environmental management in Estonia"
Lauri Aasalo, Ministry of Environment

11.00 – 11.20 Coffee break

11.20 – 12.00	"The EC GPP Toolkit, the life cycle assessment (LCA) approach and the common criteria" Maria Teresa Pisani, International Training Centre of the ILO
11:50:12.20	"Application of life cycle costing (LCC) to GPP" Barbara Morton, Sustainable Procurement Limited, UK
12:20 – 12:30	Discussion
12.30 - 13.45	Lunch
13.45 - 14.15	"GPP in Estonia and the consideration of health, social and economic impacts" Aare Kasemets, University of Tartu
14.15 -14.40	"GPP in the UK: current status and development prospects" Barbara Morton, Sustainable Procurement Limited, UK
14.40 - 15.10	"GPP in Helsinki and in Finland" Perttu Pohjainen, Helsinki Procurement Centre
15.10 - 15.30	Coffee break
15.30 - 16.00	"Sustainable public procurement in Finland" Taina Nikula, Finnish Ministry of the Environment
16.00 - 16.20	"Practical examples of GPP at the Tallinn City Government" Agur Maandi, Tallinn City Government
16.20 - 16.45	Discussion
16.45 - 17.00	Closing remarks

Wee look forward to seeing you in Tallinn!

